

MEET



SIMPLY SPEAKING, WE ARE A GRAPHIC DESIGN,
ADVERTISING AND MARKETING GROUP
WITH JUST THE RIGHT BLEND OF EXPERTISE,
CREATIVE TALENT, MARKETING SAVVY

AND GENUINELY NICE PEOPLE

CREATIVITY

IS AT THE CORE OF OUR BUSINESS. THROUGH IT WE FOCUS ON

YOUR BUSINESS, YOUR NEEDS, YOUR RESULTS.

WE INVITE YOU TO REVIEW OUR WORK AND WE LOOK FORWARD TO BRINGING YOU

CREATIVE SOLUTIONS THAT WORK





Innoware

Manufacturer and distributor of disposable plasticware and paperware for the foodservice industry.

IDENTITY DESIGN

Logo design incorporates the shape of the company's major product line. A festive, food-complementary color system, anchored with grays, was developed for consistency.

BUSINESS COLLATERAL

2-sided Business Card Letterhead & Envelope

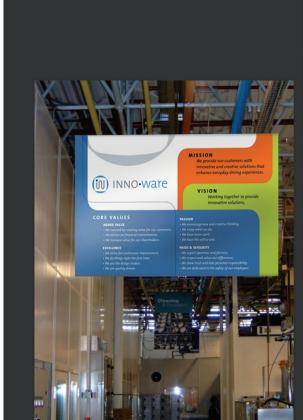
OFFICE GRAPHICS

The color system along with the logo circle shape were used throughout the company's headquarters. The wall graphic states the company's philosophy.











PRODUCT LOGOSECO™ Return to Nature logo for line of compostable containers and ECO container awareness stickers.

ADVANTA™ logo for a newly developed container plastic.

SIGNAGE

Factory incentive sign with company value statement.

Set of 3 pull-up sales signs that can be used together or individually.









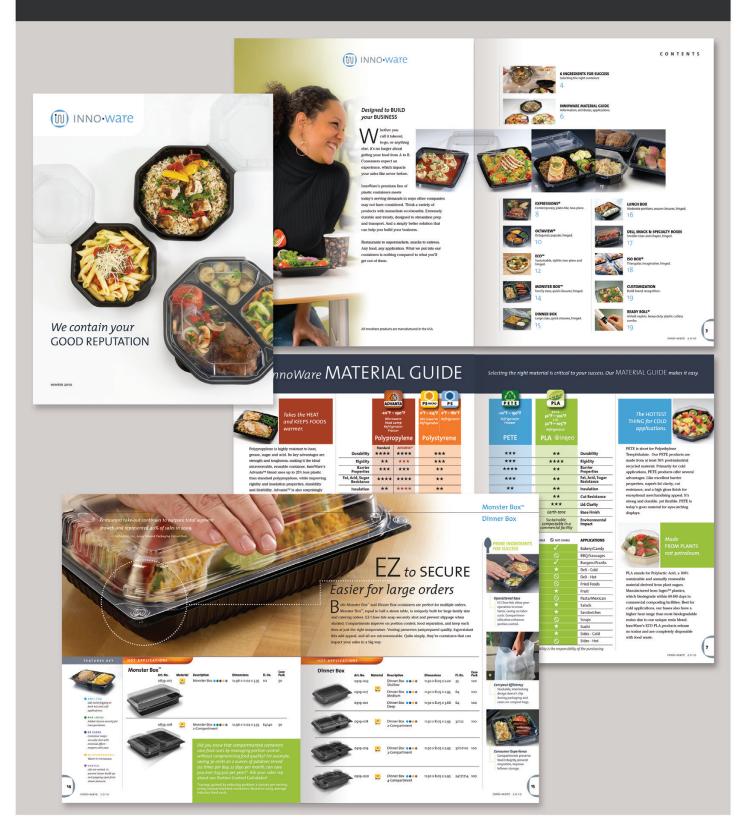












CATALOG

28-page print catalog showcasing the Innoware container product line and related services.

FEATURE ICONS

We also design a system of icons that quickly identify key product features. These are used throughout all product











Wingeo

Sustainable

- Made in the U.S.A.

Versatile

Stylish Shape & Natural Color

- Natural color underscore eco-friendliness.
- Color compliments the look of salads, fresh fruit and more.





Stackable containers add spe and safety to large take-out

Return to Nature.

Lid Embossing

- ECO logo embossed on solid lids at no cost conveys an "earth-friendly" message.
- Builds brand and product



Transportation & Storage Durability Stronger and more durab than most compostable packaging on the market.

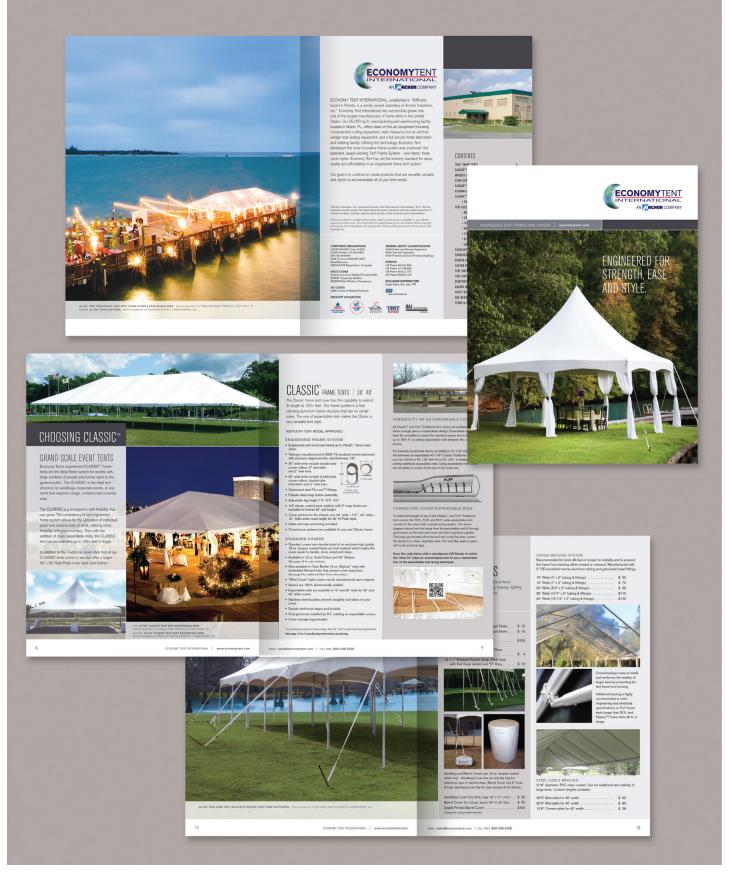




PRODUCT FLYERS Numerous single page sales flyers, with a consistent layout, were developed for the various product lines.

ECO™ RETURN TO NATURE We designed the logo and separate color system for the marketing of Innoware's brand of bio-degradable containers.





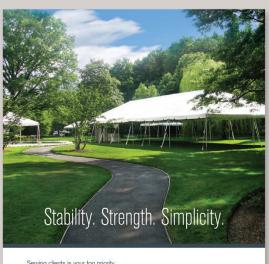
Economy Tent International

Miami-based manufacturer of event tents and accessories.

CATALOG

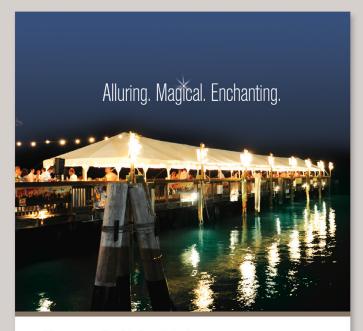
A print and web site downloadable catalog showcasing the company's full product line and services.





Serving clients is your top priority. Helping you to do it successfully is ours.





These are just a few of the festive hallmarks of our TRIO Traditional tents.

Or TRIO Trians teature at the second for their shylish versatility and engineered stability along with their ease of handling and maintenance But the overbooked features of this extraordinary line of event tents are the instant festive ambiance and magical backdrop they bring weddings or any event, be it day or night.

The TRIO line of tent covers are offered in three stylish designs, but the Traditional is one of our most versatile styles. The TRIO Traditional ranges in widths from 10°, 15° and 20° and with the addition of mid-extensions can be set up to most any desired length.



TOLL FREE: 800-438-3226

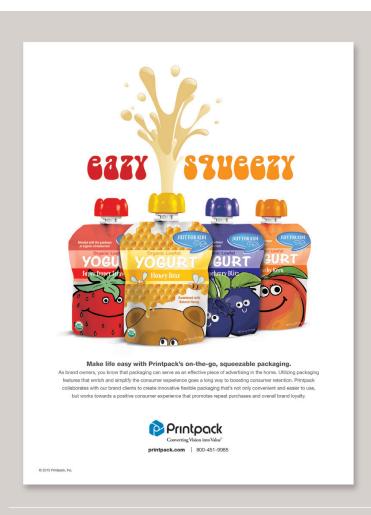




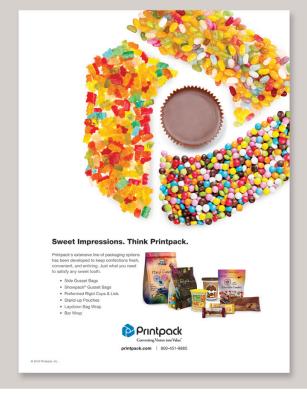
PUBLICATION ADVERTISING

Trade publication advertising targeted to party and events planning businesses.

- "Stability. Strength. Simplicity." "Alluring. Magical. Enchanting."
- "Daylight to Starlight"
- "Refined. Elegant. Stylish."









Printpack

Printpack is a major converter of flexible and specialty rigid packaging with an over 50-year history of innovation.

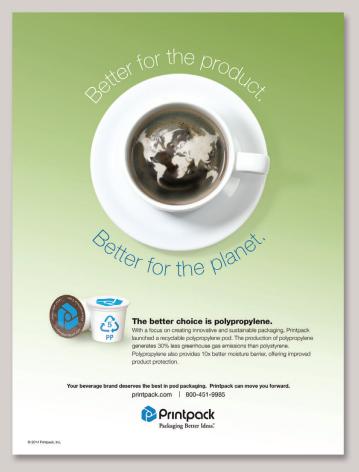
ADVERTISING

Printpack was for looking for an updated look and better eye appeal for all of their publication advertising.

- "Easy Squeezy"
- "Go Ahead, Show Off!"
- "Sweet Impressions. Think Printpack."
 "BFF's Brand-Focused Functionality"





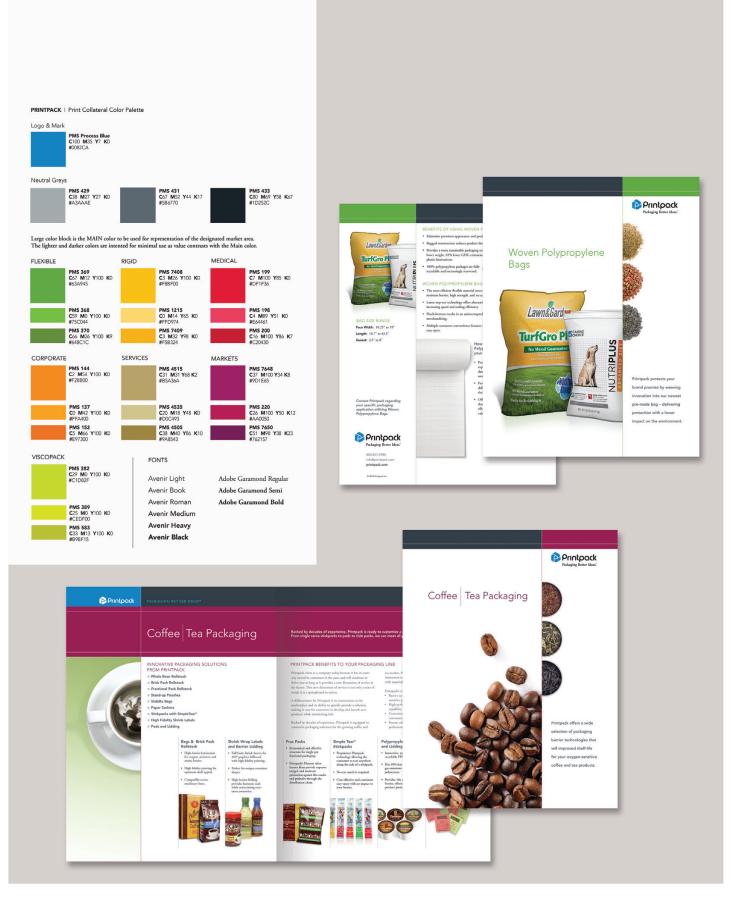






[&]quot;The better choice is polypropylene."
"Better for the product. Better for the planet"

[&]quot;Get you product where it really needs to be."
"Rock It Science"



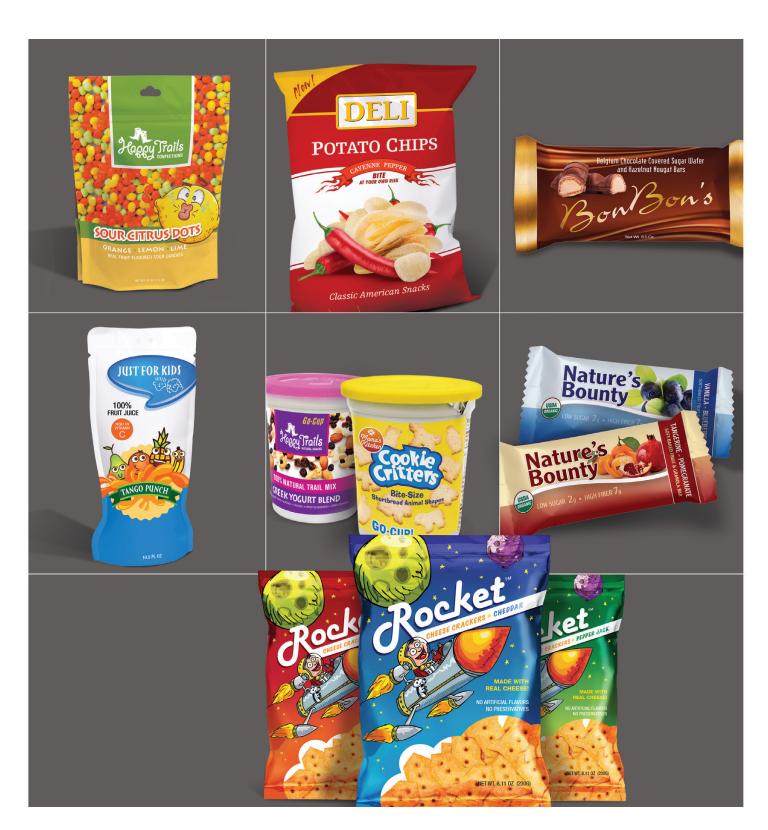
COLOR & TYPOGRAPHY STANDARDS

New color and typography standards were devised for corporate collateral and for company divisional brochures and materials.

BROCHURES

Two-page and four-page templates were designed for product brochures. The new color standards are utilized for easy division recognition.





PACKAGING MOCK-UPS

We did packaging design mock-ups of Printpack's product offerings for use in advertising and brochures.

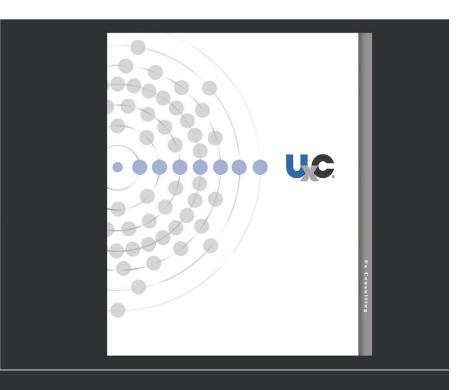












Services & Publications | icons

CMYK 0 25 100 0 RGB 254 193 13 HEX# FEC10D 30RGB 255 236 182 30HEX#FFECB6









Conversion Market Outlook

Enrichment Market Outlook



Watch





Uranium Product Cost Study

















Reactor Technology Outlook

CMYK 0 50 95 0 RGB 247 147 40 HEX# F79328 30RGB 253 222 190 30HEX#FDDEBE









CMYK 30 70 0 10 RGB 163 95 155 HEX# A35F9B 30RGB 209 175 205 30HEX# D1AFCD





Fabrication Market Outlook



CMYK 90 20 95 0 RGB 0 147 79 HEX# 00934F 30RGB 178 222 202 30HEX#B2DECA

CMYK 20 0 100 15 RGB 185 194 30 HEX# B9C21E 30RGB 234 237 187 30HEX#EAEDBB

CMYK 85 60 10 0 RGB 53 105 165 HEX# 3569A5 30RGB 194 210 228 30HEX#C2D2E4

CMYK 35 30 28 0 RGB 170 167 169 HEX# AAA7A9 30RGB 229 228 229 30HEX#E5E4E5

CMYK 67 62 53 RGB 59 57 56 HEX# 3B3938 30RGB 196 195 195 30HEX#C4C3C3















Ux Weekly











Geopolitical Reports

Nuclear Industry

UXC

International consulting group to the nuclear fuel cycle market.

LOGO DESIGN

The UXC logo was redesigned giving it a fresh, streamlined and modern look

CORPORATE COLLATERAL

Presentation folder (metallic silver and blue) and 2-sided business card.

PUBLICATION IDENTITIES

A system of simple icons and identifying colors were developed to designation the firm's various industry publications and data papers.























PUBLICATIONS

Weekly newsletters and monthly report covers were designed for a unified look using the publication identity system.

WEB SITE

The web site carries the main color system of the company but utilizes the publication identity system on the different publication pages.

A series of "web ads" summarizing the various publications were designed to be place throughout the web site.











Mimaki USA

Manufacturer of large-format digital printers, cutters and inks.

PUBLICATION ADVERTISING

Trade publication advertising targeted to the various industries that utilized this equipment, both in the North and South American marketplace.

- "The dual roll, super wide sign monster."
 "Flexibility in more ways than one"
 "Instant style"

- "Energize your sportswear"









[&]quot;Super wide. Super graphics." "Print, cut, show it off." "Pop creativity with fluorescent inks."









[&]quot;Ideas to reality"



[&]quot;Extend your productivity"
"Go XL"
"Purpose built. Production minded."







PRODUCT FLYERS

Sales flyer for a UV printer that can directly print on objects such as guitars for customization.

E-BLASTS

Promotional e-blasts are designed according to a set template, and regularly sent to regional mailing lists.

PRODUCT BROCHURES

Series of 6-page brochures for the various printers highlighting main features and applications.















Gran Manor Cabinetry

Brand of ready-made, high-end wall and base cabinetry distributed in Lowe's home improvement stores in the southern US.

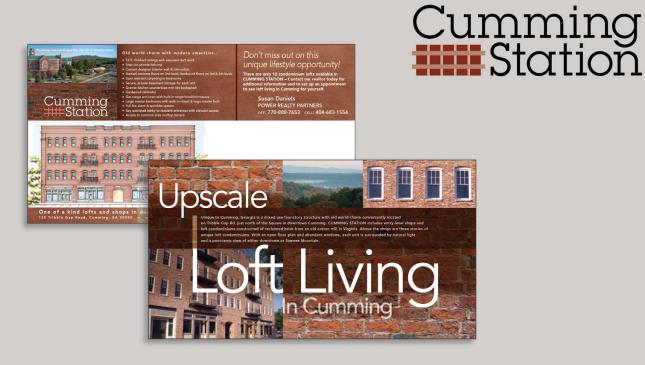
LOGO & MARKETING DESIGN

An elegant logo with a traditional leaf motif, indicative of fine carved furniture, was designed. The leaf design along with a consistent color palette was used throughout the packaging and marketing for a cohesive look.

LOWE'S STORE DISPLAY

Packaging was designed to protect but to also let the customer actually see and feel the product. For easy selection, a color code was implemented for the wood finishes and a letter code for the various sized cabinet pieces.







Cumming Station

Built in the north Atlanta town of Cumming, GA, "Cumming Station" is a new construction, multi-use apartment building that was designed to resemble an old factory building.

LOGO DESIGN

The name "Cumming Station" and the building design resembled an old building that would be alongside railroad tracks, so the logo was given a railroad look.

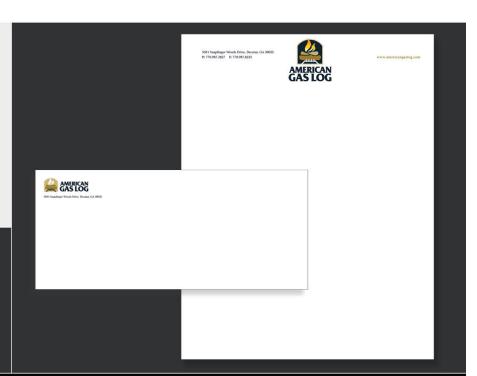
POSTCARD FLYER & BROCHURE

Both the over-scale postcard and brochure played up the old, reclaimed brick that clad the building but kept a modern feel to the pieces since this was new construction with modern amenities.













American Gas Log

Manufacturer of indoor and outdoor gas log sets and accessories.

LOGO DESIGN

A new logo was designed in the shape of a fireplace hearth with logs. Text is a modern serif.

CORPORATE COLLATERAL

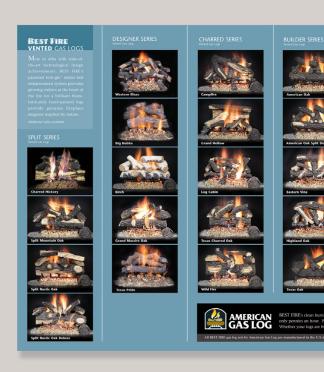
Letterhead, Envelope and Business Card. The envelope shows an optional 2-color, horizontal version of the logo.

WEB SITE

A color system was implemented to distinguish the four main product areas.



BEST FIRE









BRAND LOGOTYPE

American Gas Log's main brand - Best Fire was given a separately designed look.

GAS LOG BROCHURE

An oversized tri-fold with a brief overview of the entire line of gas log sets. The same color system used on the web site is used in the printed collateral.

PRODUCT FLYERS

Individual flyers for each of the gas log sets, accessories and outdoor products were developed.

















mmicreative

Americast Architectural Stone

Sub-brand of American Gas Log and manufacturer of thin-cast stone fireplace surrounds.

WEB SITE

A catalog-style website was designed to showcase the surround styles. Each mantel style is represented by its own color for identity.

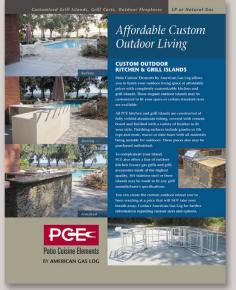
LOGO DESIGN

A 3-dimensional logo was designed to reflect the cast stone quality. A simpler, flat 2-color version was also designed.

PRODUCT COLLATERAL

Overall and individual product flyers were designed. Each style is represented by a specific color that matches the web site.









Patio Cuisine Elements

A sub-brand of American Gas Log that designs and installs outdoor kitchen islands and distributes built-in gas grills.

LOGO DESIGN

A simple initial logo was designed that could also be made into a stainless steel medallion for on the grill equipment.

PRODUCT COLLATERAL

An oversized tri-fold and various flyers were designed to showcase and market this line. This brand is also featured on the American Gas Log web site.









PRINT HEAD	Spectra; Up to 8 print heads (500) Up to 16 print heads (1000)
COLOR OPTIONS	CMYK; LcLm; White; Clear
INK TYPE	UV curable
RESOLUTION	800 x 1200 dpi
PRINT SPEED X-Series 500	Production: 480 sqft/hr Standard: 320 sqft/hr Hi-Quality: 200 sqft/hr
PRINT SPEED X-Series 1000	Production: 960 sqft/hr Standard: 640 sqft/hr Hi-Quality: 400 sqft/hr
MEDIA	Max. Size: 49"x 99"; 60"x120" Type: Flexible or rigid sebstrates Max. Thickness: 4" Max. Weight: 200 lbs
DRYING SYSTEM	Dual Mercury UV lamps
INTERFACE	High speed PCI
IMAGE FORMATS	JPEG, TIFF, EPS, AI, PNG
RIP SUPPORT	Onyx, Caldera
POWER SUPPLY	220V / 30A / Single phase
ENVIRONMENT	68°F-86°F; 40%-90%Rh
DIMENSIONS L W H	15.9' x 6.4' x 4.3'
MIN. WORKING AREA	24.5' x 16.5' x 8'
WEIGHT	2645 lbs



CET Color

Manufacturer and distributor of wide-format UV flatbed printers.

> State-of-the-art, ultra-fast print spooler.
For Onyx and Caldera, the CET Color X-Series print spooler allows for settings shortcuts and quick work turnaround. As an example, the time from the end of print to starting the next sheet is only 17 seconds.

PRODUCT BROCHURE

A general 8-page, overall product brochure.





SERIES BROCHURES

Detailed 4-page brochure for each printer product series.



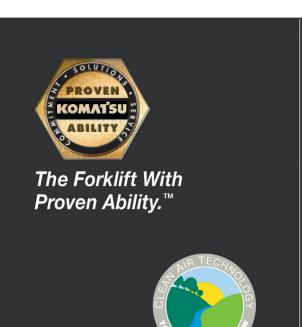
Komatsu Forklift

Manufacturer and distributor of commercial forklifts of all sizes and types.

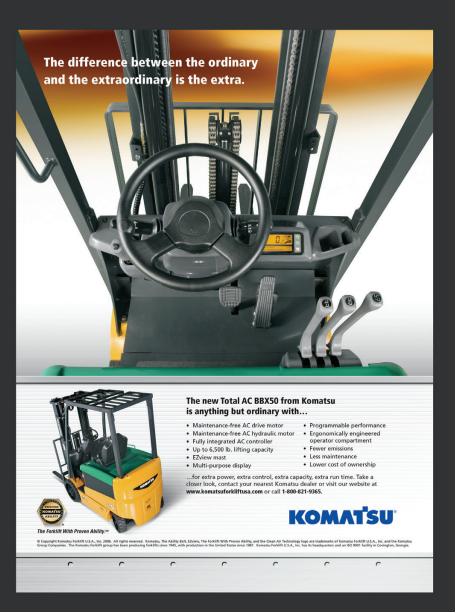
PRODUCT BROCHURES

8-page brochures were designed to highlight the features of each forklift model.









SUB BRAND LOGOS

The "Proven Ability Bolt" was developed to be used as a brand tagline.

The "Clean Air Technology" icon was designed to identify the electric lift technology.

PUBLICATION ADVERTISING

"Proven Dependability"

"The difference between the ordinary and the extraordinary is the extra."















Tam's Backstage

Upscale, bistro-style restaurant located in the historic original schoolhouse in downtown Cumming, GA. It shares the building with the Cumming Playhouse.

LOGO DESIGN

Though there are variations of the logo, the main logo uses staging spotlights and a 1930's style text to convey its location and theme.

GIFT CERTIFICATE

Designed like a vintage theater ticket, the restaurant's gift certificate is presented in a vellum envelope.

MENUS

Dinner, Lunch, Wine & Dessert menus are printed on a heavy parchment paper and are presented on leather holder boards.









RESTAURANT | BAR

PRIMARY COLORS



Grey/Black R: 81 G: 75 B: 70





Red Dark Red R: 193 G: 86 B: 71 R: 112 G: 57 B: 51

SECONDARY COLORS



Tan Dark Tan R: 227 G: 211 B: 180 R: 183 G: 162 B: 133



Blue R: 104 G: 137 B: 158



SPECIAL EVENTS/CATERING **BROCHURE & TABLE CARD**

A brochure and table card advertising the restaurant's special event rooms and catering services.

"TAM'S TUPELO" IDENTITY

A logo and color system were designed for a sister Tam's restaurant – Tam's Tupelo – that opened in 2016. The same oval "Tam's" used for Tam's Backstage restaurant was used to connect the two restaurants as being under the same ownership group.







AmeliaBay







Amelia Bay

Extraction and custom formulating of organic teas and botanicals.

IDENTITY REDESIGN

Logo, tag and colors were redesigned to give the company a modern, cleaner presentation.

BUSINESS COLLATERAL

2-sided Business Card Letterhead & Envelope

CORPORATE BROCHURE

Oversized tri-fold brochure overviews the company philosophy and production processes.











PUBLICATION ADVERTISING

Trade publication advertising targeted to custom beverage industry and super market iced tea bottlers.

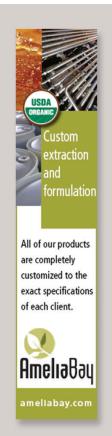
- "The Perfect Blends"
- "Custom Extraction and Unique Flavor Blending"
- "More Than 'Just' Tea"
- "Pour On the Sales"

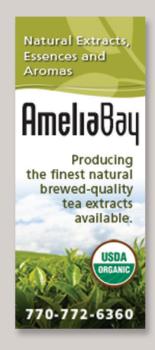














Skyscraper web ads that appeared on trade websites.





Berkshire Settlements

Insurance actuarial company.

BROCHURE DESIGNS

The top brochure is a 12-page general informational brochure about the company.

The bottom piece of a conference/seminar brochure.







Coca-Cola Enterprises, Inc.

Marketer, producer, and distributor of Coca-Cola products. It is the anchor bottler for Western Europe, and was formerly the anchor bottler for most of North America.

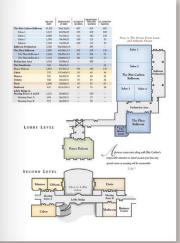
REDESIGN OF UNITE MAGAZINE

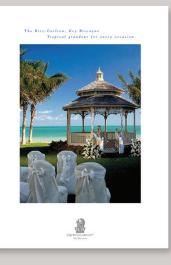
We were invited to participate in submitting designs to redesign the look of the company's employee magazine, UNITE. These are the two designs we submitted.











Ritz Carlton

Luxury hotels and resorts.

BROCHURE DESIGNS

We were invited with other design groups to submit bid designs for the contract of updating the look of the company's various resort brochures and handouts. These are some of the designs we submitted.





CREATIVE CONCEPTS

GRAPHIC DESIGN ONLINE DESIGN

ADVERTISING | MARKETING | E-MARKETING



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MMICREATIVE COM